

KARISSA LAM

WEB/GRAPHIC
DESIGNER &
FRONT-END
DEVELOPER

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EDUCATION

The Ohio State University June 2011

Bachelor of Arts - Columbus, OH

Communication Technology, Visual Communication Design,
French

Media&Marketing Scholar, Ohio State Women's Gymnastics
Scholar Athlete, Graduated Summa Cum Laude with 3.91
GPA

EXPERIENCE

Vivid Seats Ltd 2012 - Current

Graphic Designer and Front End Developer - Chicago, IL

Creative support for advertising, emails, signage and social
Also heavily involved in web page design, maintenance and
coding with HTML/CSS

Park Grill, Zapatista 2012 - Current

Freelance Graphic Designer - Chicago, IL

Print and digital advertising, event flyers, inserts, emails,
signage and branding for large events and seasonal cafes.
Also involved with photography, instructional drink manual
layout and apparel design.

Prevail Health Solutions 2011-2012

Contract Web Designer - Chicago, IL

Iterated comps for sitewide web design based on wireframes.
Focused on elements for the "Vets Prevail" program

Freelance 2011 - 2014

Infographic Designer

Worked with various companies internationally to visual
information and statistics into large visual infographics.

The Lantern Newspaper 2009 - 2011

Graphic Editor / Multimedia Editor - Columbus, OH

Graphic: Creative support for daily news stories with maps,
graphs, infographics, photo manipulations and layouts. /
Multimedia: CMS website management, soundslides and
video editing

SKILLS

Print Design ●●●●●●

UI/UX Design ●●●●○○

Web Design ●●●●●●

HTML/CSS ●●●●●●

Jquery ●●●○○○

Responsive ●●●○○○

Photoshop ●●●●●●

Illustrator ●●●●○○

InDesign ●●●●○○

Dreamweaver ●●●●●●